



Walid Medhat

Fullstack Developer

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EXPERIENCE

Fullstack Developer

Oia Properties
02/2025 - Present

Built the company's website from scratch, including both front-end and back-end development.
Designed and developed multiple high-converting landing pages for marketing campaigns.
Implemented major UI/UX improvements and continuous feature enhancements.

Web Developer

Freelance Clients based in Dubai (Remote)

The First Group Real Estate (Business Bay, Dubai)

Built a responsive, SEO-optimized website to showcase real estate listings and generate leads.

FSJ Japan (Business Bay, Dubai)

Developed a corporate website with a clean design and custom backend features for managing services and client inquiries.

Bamax Group Real Estate (Dubai)

Delivered a real estate platform with interactive features, high-performance design, and mobile responsiveness.

Fullstack Developer

Dr Nutrition

09/2022 - 05/2024

Spearheaded the development of end-to-end e-commerce projects, boosting online sales by 25% through improved user experience and functionality.

Designed and launched SEO-optimized pages, increasing organic traffic by 35% and improving user engagement.

Built frontend marketing pages integrated with analytics, enabling real-time performance tracking and actionable insights.

Developed product and service review pages, driving a 30% increase in customer engagement and feedback.

Front-end Developer

Fluckeger Patisserie

04/2020 - 05/2022

Designed and developed mobile-responsive pages showcasing products and services, achieving a 50% improvement in mobile site performance metrics.

Web Developer

Almarai Company (Remote)

2019 – 2020

Designed developed and maintained all landing pages with a focus on SEO optimization to enhance search engine visibility and rankings

EDUCATION

Business Administration (BCom)

Alexandria University

09/2020

Bachelor of Commerce

SUMMARY

A highly skilled Fullstack Developer and Data Analyst with a proven track record of delivering innovative and user-focused solutions. Experienced in designing and implementing cutting-edge web applications, e-commerce platforms, and analytical dashboards. Proficient in SEO, UI/UX design, and data visualization using tools like Tableau and Power BI. Adept at leveraging data insights and development expertise to enhance business performance and user experience.

SKILLS

Programming Skills

HTML, CSS, Sass, JavaScript, Vue.js

PHP Laravel

MySQL MongoDB Git

Node.js, Shopify

UI/UX Skills

Figma, Adobe XD, Photoshop, Illustrator

Proficient in creating user-friendly interfaces and wireframes

Strong understanding of responsive design and user-centric design

principles

SEO Skills

analysis using Google Analytics and Search

Console SEO tools: Screaming Frog, Ahrefs,

SEMrush Content marketing strategy integration

Generating detailed reports for keyword

rankings and SEO effectiveness

Data Analysis Skills

SQL for querying and

managing relational databases Data

visualization using Tableau, Power BI, and

Looker Experience in creating dashboards and

reports for actionable insights Python for data

manipulation and statistical analysis

LANGUAGES

arabic

Native

english

Intermediate